



## Strategy for Ecological Management

### Project

(Bristol) River Frome Action Plan

### Client

National Rivers Authority, South Western Region

### Background

The Bristol Frome river system is under increasing pressure from a variety of sources, most markedly from increasing urbanisation. Intensive agriculture and land use changes have also affected water quality and recent changes in the maintenance of upper-reach watercourses and adjacent hedgerows have damaged the system's aquatic and terrestrial ecology.

Following a river corridor survey the client commissioned Landmark to produce a concise action-orientated improvement strategy.

### Description

The Plan drew on analysis of a recent river corridor survey, supported by additional field work and consultation with organisations involved in the river catchment. The format, presented as a series of map sections annotated with priorities for management, is particularly concise and is now being used as a model by other regional authorities for river catchment management plans.

### Client benefits

Clear presentation of detailed research clarifies priorities and ensures momentum for project implementation.